



March Newsletter 2024

NOTE FROM SHELBY

A lot has been happening with The Human Survival Project in recent months.

During the COVID-19 lockdowns, when ordinary people started fun hobbies like baking or gardening, I started working to save humanity from destruction. The Human Survival Project was born. I worked on it solo for about three years - researching, writing, planning, learning how to do a podcast, YouTube channel, and how to make a website, etc. I took it as far as possible independently, but I needed teammates. I found more help than I could have imagined.

I posted online in the spring of 2023, hoping to find a couple of volunteer interns. I was stunned by the flood of responses. In two rounds of recruiting in May and August, about 500 people have applied to volunteer with us. There might have been more applicants, but I pulled the plug - I couldn't handle it anymore. The enormous interest in working with The Human Survival Project gives me optimism.

Many young people are eager to work to improve humanity's chances of survival. And The Human Survival Project resonates with people. We're onto some-

thing here. I was astounded by the talent of these applicants. The large number of applicants allowed me to be very selective. I brought on a team of about 20 people at the beginning of summer. A few have moved on to other things, and many have remained, joined by new additions this fall. These are amazingly talented people and so enjoyable to work with. It has been such a pleasure getting to know them.

HIGHLIGHTS

- We have a team of 10 people - from international studies, political science, and economics - researching and writing to articulate our proposals for redesigning the United Nations and offer a deeper explanation of humanity's existential threats, which will result in more website content soon. Our website will soon be a place to learn more about these critical issues. Beyond this initial content, we'll write blog posts and articles to explore these topics in more detail.
- We have rebranded and made a new logo, and all of our material looks sharper, as you and the public deserve.
- We are starting to produce [The Human Survival Podcast](#) more regularly, and the quality is improving. We have a new intro for the show. We have someone video/audio editing and someone recruiting guests for me to interview. We have a slew of notable guests coming your way. I'm thrilled that we're bringing the show to the next level. Please watch/listen and share it with your friends to help us build a larger audience.
- We have opened up on [Instagram](#), [TikTok](#), and [LinkedIn](#). We're implementing systems to release content there regularly, which will happen soon. We would be grateful if you would follow these feeds and forward them to your own.
- We are creating a series of short, high-quality, compelling videos about each of the existential threats The Human Survival Project addresses and our proposals for improving the United Nations. Our team includes video editors, animators, and motion graphics artists. This is essential work. To grab people's attention, we compete with Netflix, advertising, YouTube, etc. Our material has to look good, so we're investing the time to do it right.

GOALS

- Get funding!! We've been doing solid work and can soon show potential funders what we're capable of. And we will have solidified our messaging and policy proposals.
- Network among organizations and individuals working on similar issues as we do.
- Assemble an advisory committee to help guide our work.
- Get me onto other podcasts/YouTube channels as a guest to reach those shows' audiences.
- Build a larger audience for The Human Survival Podcast.



The Human Survival Project has been quite an adventure. We have made mistakes and learned from them. We have figured out how to be a solid team. We're getting good at this.

And I have packed about a decade of growth into the last year. I am a different person than I was a year ago. I've learned to manage an enormous team and a ridiculous workload. I've learned much more about international affairs. And I've continued learning to manage my emotions about humanity and the planet's critical situation.

I carry fear, sadness, and plenty of optimism - and I channel it into this work. I just let myself feel it all and keep working. All we have is each other. And together, we can do this.

At your service,
Shelby
The Human Survival Project